

The Ultimate Passive Income Profit System

How You Can Stop Working Hard, Start
Working Smart And Create Income That Will
Continue Flowing Into Your Bank Account
Even After You Stop Working!



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The True Wealth Formula

“What is **true wealth**?”

“What do you need to be **truly rich**?”

Have you ever thought about this?

Let's look at an example of two persons.

Mr. Jones is a businessman who has lots of money but is always working non-stop, and has no time for family and friends. He is usually in a bad mood and hardly ever smiles. He also suffers from stress and bad health as a result of working so hard.

Now consider Mr. Smith who doesn't seem to work at all. He is always smiling and relaxed. He has lots of free time to spend with his family, and yet has all the money in the world to literally do anything he wishes.

Both guys are rich in terms of having a lot of money but there is a big difference between their lifestyles, right?

So what is Mr. Smith's secret? What does he know that Mr. Jones doesn't? Actually there's no big secret except that Mr. Smith has discovered certain principles to generate true wealth.

Look at this formula:

$$\text{True Wealth} = \text{Income} + \text{Time}$$

True wealth or real financial freedom simply means having both lots of **income** and **time**. If you lack either one, then you have not achieved true wealth.

In order to achieve this, you have to turn your **active** income into **passive** income.

Active income is any money that is earned as a direct result of your own effort. If you stop working, the money stops. Your job is a good example of active income. If your business is set up in such a way that it cannot function without you, then that is also active income.

On the other hand, **passive** income is income that is independent of you. Even if you stop working, a passive income stream will keep on putting money into your bank account. Nice, isn't it?

Next, let's look at some passive income principles. Use these principles to ensure that your income is truly passive income.

Passive Income Principles

1. Work Once, Profit Forever

Passive income allows you to set it up once and then it will continue to bring in profit with little or no monitoring from you.

A good example of this is owning rental property. You just need to do some work to get an apartment ready with the necessary furniture and once rented out, you will receive monthly rental with little maintenance.

2. Automated System

Can the manual processes to generate the income be automated so that you are taken out of the equation? Time is your most precious and limited resource. A passive income stream helps you gain back your time instead of needing you to spend more of it.

An internet business can be a good passive income stream. For example, you have a website selling digital products such as ebooks or software. Your customer can buy something from your site and have it delivered instantly without you lifting a finger... and even while you sleep!

3. Leverage Other People

Leverage is an important factor that most other types of incomes don't have, but is a powerful aspect of a passive income stream.

J. Paul Getty (probably the first recorded billionaire) said:

"I would rather have one percent of a hundred peoples' effort... than to just have 100 percent of my own effort."

If you are familiar with internet marketing, you will see this principle in use in:

- **Outsourcing**
Hire low-cost employees to do the tedious tasks that take up most of the business owner's time.
- **Affiliate Marketing**
Recruit a team of affiliates (partners) and pay them commissions (as a certain percentage of the sales that they bring in).

The best example of leverage is in the **Network Marketing** (also known as direct selling or multi-level marketing) business model. Each person that you sponsor (bring in) to the business becomes a motivated business owner that will produce recurring profits for you.

Network Marketing- Pros & Cons

Okay, now I'm going to touch on the pros and cons of the network marketing passive income model.

Maybe some of you are rolling your eyes at this point thinking, "No... not direct selling again?!"

I totally understand why you think this way. The traditional way of network marketing that has been taught and applied by so many over-enthusiastic members throughout the years have created a negative impression of this business model in most people's minds.

I'm sure everyone has experienced being invited by someone to a high-pressure network marketing presentation where you are literally forced into signing up as a member. No wonder the mere mention of "network marketing" strikes fear into people's hearts.

Put aside your fears and negative impressions for a moment and read on with an objective mind. This is because the network marketing business model (when set up correctly) is the perfect passive income profit system. Let's take a look:

The Pros

- Little investment to start
- Products and services provided by company
- Training provided by company
- Lucrative income plan
- Enjoy passive income after you are established

The Cons

- Hard to get referrals
- Need to pester friends, relatives or do cold-calling
- Products are expensive and hard to market
- Commission rate is so small that you have to build a huge team before you earn a decent profit

These are the pros and cons of most traditional network marketing systems. Now with the invention of the internet, there is a new breed of **online network marketing systems** that have overcome almost all of the cons while retaining the pros that you see above.

Ladies and gentleman, I would like to introduce to you what I call the "**Ultimate Passive Income Profit System.**" Actually I came up with this name myself but I think this system certainly lives up to it! Check it out →

The Ultimate Passive Income Profit System

Background and Statistics

The company is called the **Empower Network** and it was started by two ingenious marketing experts by the name of **David Wood** and **David Sharpe**.

On **Halloween October 31, 2011**, when everyone was out busy Trick-or-Treating and having a good time, this company quietly launched its profit system that was soon going to set many new records.

Check out the company's current Alexa rankings (this may have changed by the time you read this):



This means that at this time, the Empower Network is within the **top 300 most visited sites** in the United States and within the **top 1,900 sites worldwide**. This is very impressive considering that it is only less than 2 months old.

To date, there are more than **12,000 active members** and a staggering total of **US\$1,870,248.20** has already been paid out in commissions!

The Empower Network is fast becoming an **authority site** like Squidoo or Hubpages and that means all your blog posts are going to rank much better and faster in the search engines as time goes by.

Each post that you make on this blog has the potential to bring in referral members because there are eye-catching ads on the top, right and bottom of the page that lead into the sales funnel.

Next, let's look at the attractive benefits that this system offers:

Benefits

- The main product is something that every internet user can understand and use- a **Viral Blogging System**. You can use this to promote your own products, other affiliate products or any links you like. Your readers can share your posts through social media like Facebook and Twitter, creating a viral effect.

This system is easy to promote because you are not selling expensive physical products that people hardly use.

- As more members join and post content daily, this site will grow in authority and indirectly boost all your posts' rankings in the search engines. You can get traffic to your blog and new referral members simply by making keyword-targeted posts.

No more cold-calling and pestering your family and friends. Don't you love this?

- **100% commissions** paid instantly to you. The moment someone signs up under you, their payment goes directly into your Paypal account (or other alternative payment systems depending on your settings) without the need to wait after a certain period to get paid.
- **You break-even when you refer just one member.** At the basic membership level of **\$25 per month**, you recover back your investment when you refer just one member and anything after that is pure profit for you.
- As you refer more members into your downline, the system has a **lucrative "pass-up" compensation plan** that grows your income exponentially. If you would like to see full details of the compensation plan...

[Click Here To Watch The Compensation Plan Video](#)

Does this system sound good to you so far? I'm going to offer you **2 Special Bonuses** to sweeten the deal for you and to help you become successful quickly if you sign up with me.

See all the details on the next page...

2 Special Bonuses

Bonus 1

My direct upline sponsor James Starr has created a fantastic **Team Training site** with complete **step-by-step video instructions** on how to select topics for your blog posts and get them ranked quickly on the first page of Google. As a result, you will get lots of visitors to your blog and ultimately sign up new members into your downline, building your passive income business. Here's what you will learn...

1. How To Use A Marketing System
2. Principles That Drive Perpetual Traffic
3. Content Creation And Keyword Research
4. Social Syndication And Viral Traffic
5. Backlinks From Document Sharing Websites
6. Secret Blog Network

Bonus 2

I will let you re-brand this exact report that you are reading now with your Empower Network username and give it away for FREE to get leads and member signups.

There you have it- 2 special bonuses to quickly get your Empower Network business off to a running start.

Don't delay. Start right now and create a passive income stream that will completely turn your life around!

[Click Here To See The Empower Network Presentation Video](#)

[Click Here To Sign Up In The Empower Network And Get Your Own Viral Blogging System](#)

Once you sign up, you can see my email address in the sponsor section in your member area. Send an email to me with the subject "**Empower Network bonus**" and I'll give you access to the 2 bonuses. I look forward to working with you.

Thank you very much for reading this report. To your success!

Alex Tsui